

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
47878-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER. 4 PROSPERITY	1168

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	47878	09785359

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WKRC	W	08/22/12	6:59 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	AFP-12-TV-14H	\$900.00 NM
1	WKRC	Th	08/23/12	6:12 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	AFP-12-TV-14H	\$900.00 NM
3	WKRC	F	08/24/12	6:52 AM	6a Good Morn Cincinnati	6:00 AM-7:00 AM	:30	AFP-12-TV-18	\$900.00 NM
2	08/22/12	08/24/12	6p Local 12 News at Six	6:00 PM-6:30 PM	--WTF--	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WKRC	W	08/22/12	5:57 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	AFP-12-TV-14H	\$1,600.00 NM
2	WKRC	Th	08/23/12	5:57 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	AFP-12-TV-14H	\$1,600.00 NM
3	08/22/12	08/24/12	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WKRC	Th	08/23/12	7:28 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	AFP-12-TV-14H	\$1,200.00 NM
1	WKRC	F	08/24/12	7:12 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	AFP-12-TV-18	\$1,200.00 NM
4	08/22/12	08/26/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	--WTFSS	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --WTFSS 2 \$1,800.00									
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1	WKRC	Sa	08/25/12	11:53 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	AFP-12-TV-18	\$1,800.00 NM
5	08/25/12	08/25/12	Sat Reg 2	9:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$1,000.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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47878-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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Total Spots							11																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$16,400.00
<u>Agency Commission</u>	\$2,460.00
<u>Net Amount Due</u>	\$13,940.00

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